HSM | Dr Hasan Murad School of Management
EXECUTIVE EDUCATION

FUTURE FRAME

Bold Leadership for Disruptive Times

Two-day, High-impact Program

For current and aspiring c-suite leaders



"THE GREATEST DANGER IN TIMES OF TURBULENCE IS NOT THE TURBULENCE—IT IS TO ACT WITH YESTERDAY'S LOGIC."

PETER DRUCKER



78%

of organizations believe leadership reinvention is critical for survival in the next decade.

World Economic Forum
(Future of Jobs Report 2025)

Traditional leadership is quickly becoming obsolete in a rapidly changing world. Future leaders need courage, foresight, and the ability to read risks and opportunities ahead of others.

With HSM's Future Frame program, C-level leaders will develop resilience and a strong systems-thinking mindset to navigate emerging global challenges.

Gain the tools and insights to shift from passive to active leadership — and drive success locally and globally.

DESIGNED FOR

- C-Suite executives (CEOs, CFOs, COOs and more)
- Senior leaders in corporates and multinationals
- Business heads preparing for enterprise roles

PROGRAM VALUE

- Contextualized for Pakistani leaders
- Led by senior faculty and practitioners
- Practical, not just theoretical
- Proven frameworks + peer learning
- Post-program support for real impact

STRATEGIC GAINS

By the end of the program, participants will be able to:

- Anticipate disruption with foresight tools
- Build agile, future-ready organization
- Lead with ethics, empathy, and EQ
- Thrive in fast-paced, uncertain environments
- Design a strategic Future Frame for impact
- Strengthen collaboration and influence across teams



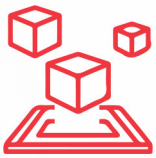


Course Material

PEDAGOGICAL EDGE



Case studies



Simulations

PROGRAM ROADMAP

DAY 1

RETHINKING LEADERSHIP FOR THE FUTURE

Theme: Reimagine. Refocus. Reset.

- Future of Leadership in Disruption
- Foresight Thinking & Scenario Planning
- Strategic Innovation & Opportunity Framing
- Leading in Complexity

DAY 2

ACTIONING THE VISION IN REAL TIME

Theme: Lead. Adapt. Empower.

- Organizational Agility & Resilience
- Human-Centered Leadership in the Age of AI
- Boardroom Simulation: Crisis to Opportunity
- Creating Your Leadership FutureFrame

ADD-ONS AND POST-PROGRAM SUPPORT

ADAPTIVE LEADERSHIP ASSESSMENT

Psychometric Testing:

- Measures disruptive leadership readiness
- Delivers personalized insight on cognitive, emotional and behavioral patterns
- Includes a 1:1 coaching debrief to support leadership development

3 POST-PROGRAM SESSIONS

- Foresight in Action
- Adaptive Leadership Circles
- Legacy Blueprint Review

Program Date:
October 20–21, 2026

Location:
The Nishat Hotel, Johar Town, Lahore

PROGRAM LEADERS

ALY RAZA SYED



Aly Raza Syed is a leadership and organizational development expert with over 20 years of experience developing executives and teams across corporate Pakistan. He brings a proven track record of facilitating high-impact corporate trainings for leading organizations, including GSK, Packages, Fast Cables, Total Parco, United Energy, Haier, and PTCL. His expertise spans strategic leadership, negotiation, entrepreneurial leadership, cross-functional collaboration, and management development, delivered through both classroom-based and experiential learning interventions such as One Mission–One Vision–One Team, Leadership Adventure, and Vision 3.0.

FOUAD BAJWA



Fouad Bajwa is the CEO and Managing Director of Digital Dera and the Agriculture Republic think-and-do tank. A seasoned venture builder, technologist, and digital transformation leader, he has over three decades of global experience and has helped build businesses generating hundreds of millions of dollars in value across technology, agriculture, AI, biomedical, and corporate sectors. He has delivered talks at Harvard, Oxford, CEU, and the University of Erfurt, Germany, and is a recipient of the Australia Awards and IVLP.



ABOUT HSM

HSM at UMT is a prestigious institution dedicated to providing exceptional management education. Recognized as an HEC W4 category university, HSM's programs are known for their rigorous, result-oriented, and globally focused approach. With an emphasis on application-based learning, HSM equips future leaders, professionals, and executives with the knowledge, technology, skills, and insight needed to thrive in today's dynamic business landscape. Rooted in our vision of 'Developing holistic leaders,' we integrate a comprehensive understanding of leadership that encompasses not only professional acumen but also personal growth, ethical responsibility, and a global perspective.

THE World University Rankings 2025 by Subject

601-800 in Business and Economics

Leading Business School of Asia *by*

Newsweek

ACCREDITATIONS

NBEAC

National Business Education Accreditation Council

SAQS ACCREDITED

South Asian Quality Assurance System

TAKE THE **NEXT STEP** TOWARDS **IMPACTFUL LEADERSHIP**

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REGISTER NOW.

- Limited seats
- Certificate of Completion provided

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